



The Central Asia Regional Economic Cooperation (CAREC) Institute

CAREC Institute Chai Talk: “Green Public Procurement and emerging trends in the CAREC region:

Webinar

23rd April 2025

14:50 – 16:30 (Beijing time)

Background:

Public procurement provides governments with a powerful tool to achieve their development objectives. The estimated global value of public procurement is approximately US\$11 trillion, representing 12 percent of global GDP. In many developing countries, the government is the single largest purchaser for many categories of products and services. Governments are increasingly using this purchasing power as a tool to achieve their economic, social, and environmental goals ¹.

Green Public Procurement (GPP) leverages the public sector’s purchasing power to achieve environmental objectives by procuring goods, services, and works with a reduced environmental impact throughout their life cycle. This includes considering factors such as energy efficiency, resource conservation, reduced greenhouse gas emissions, and minimal waste generation. GPP is a key tool for promoting sustainable development and achieving environmental, social, and economic goals. As emerging trends like digitalization, circular economy integration, and climate-centric procurement gain momentum, GPP is poised to play an even greater role in shaping a sustainable future.

The Green Public Procurement (GPP) is an emerging practice in the CAREC region, and the countries showing great efforts aimed at integrating environmental considerations into public procurement processes to promote sustainability. For instance, China’s GPP evolution, spanning from the 1990s to the present, demonstrates a strong commitment to sustainable procurement practices encouraging the private sector to invest in more energy-efficient, eco-friendly products, driving green competitiveness and fostering sustainable consumption and production. Public authorities are already aware of the need to optimize value for money of their spending and investment. Mongolia has introduced strategies for Sustainable Public Procurement (SPP) and GPP, aligning with its National Green Development Policy (NGDP) and Sustainable Development Vision 2030. Similarly, Kazakhstan has developed green procurement guidelines as part of its broader environmental strategies, focusing on energy efficiency

¹ 2021. Green Public Procurement: An Overview of Green Reforms in Country Procurement Systems. Climate Governance Papers Series. Washington, DC: World Bank.

and carbon emission reduction. Uzbekistan has also started incorporating sustainability criteria into public tenders, particularly in construction and energy sectors, to support its national green economy goals.

However, challenges such as higher upfront costs, lack of expertise, limited awareness and supplier capacity, insufficient regulatory frameworks, and a lack of market readiness for green products persist across the region. By addressing these barriers, and leveraging emerging trends, GPP can play a pivotal role in fostering a greener, more resilient economy.

Modality of the event:

The CAREC Institute Chai Talk event provides a platform for experts from the region and partner organizations to gather and openly discuss trending topics while enjoying a cup of tea or coffee. In line with this, the CAREC Institute will host a Chai Talk event on 23rd April 2025 at 15:00 Beijing time, focusing on the emerging trends in Green Public Procurement (GPP) across the CAREC region. The online event will feature experts, who will share their views, insights, knowledge and practical experiences for effective GPP implementation. Policymakers, procurement professionals, sustainability experts, and stakeholders will come together to discuss the challenges and opportunities in adopting GPP, fostering a collaborative dialogue on advancing sustainable procurement practices in the region.

Please, register here https://carecinstitute-org.zoom.us/webinar/register/WN_FNyZukIIQhmlsX68TCq4gg

Agenda

23rd April 2025 (Beijing time)

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| 14:50-15:00 | Virtual Connection to the Webinar and Speakers' Group Photo
Sukhdelger Sosorbaram, Senior Capacity Building Specialist, CAREC Institute |
| 15:00-15:10 | Opening Remark
Kuat Akizhanov, Deputy Director, The CAREC Institute |
| 15:10-15:15 | Introduction of the Speakers by the Moderator
Sukhdelger Sosorbaram, Senior Capacity Building Specialist, CAREC Institute |
| 15:15-15:45 | Keynote Presentation
Dr. Nurgali Rakhmanov
EU SWITCH-Asia PSC GPP expert for Kazakhstan Based in Almaty |
| 15:45-16:15 | Panel Discussion
Deng Qiuyun, Associate Professor, Xiamen National Accounting Institute (XNAI), PRC
Amgalan Luvsandamba, Senior Officer, Public Procurement Division, Ministry of Finance, Mongolia |

Maria Arnal Canudo – Research Analyst, Development Impact Evaluation (DIME) unit, World Bank

16:15-16:25 **Q&A and Discussion:** moderator will pick up questions from the audience and engage in discussion with panelists

16:25-16:30 **Concluding Remarks**

Notes:

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Simultaneous Interpretation by Zoom will be available. Please select from the bottom panel which language for interpretation you would like, English or Russian.